



Cord Cutting Demystified

A Step-By-Step Guide from Antennas Direct®

Internet

A high-speed connection allows you to stream movies and TV programs online **>5mb/Sec.**

Antenna

Digital antennas receive local news, weather and sports for FREE in Full HD 1080.

Television

A modern HDTV will ensure you get Full HD and ports for adding to your setup.

Online Streaming Hardware



Available Networks



TV Antenna

All of your favorite broadcast TV shows, including local news, weather, and sports are available in high-definition for free over-the-air with a TV antenna.



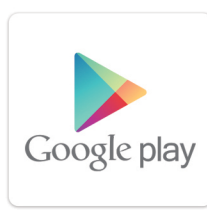
Streaming Apps

Downloading live streaming apps with a subscription allows you to watch the programs you want to watch.



Video on Demand

Some of the most-watched programming can be easily added to your choice of streaming media player.



Rentals

Instead of on-demand from the cable company, take advantage of programming for purchase or rent.

Comparing Costs

Basic Cable

Service Costs on Average

\$72.60 /month**

\$871.20 /year

Subscriptions

Netflix & Sling TV

\$31.00 /month

SAVE \$499.20 /year

One-Time Costs

Streaming Device Options



ROKU

Starting at:
\$29.99



APPLE TV

Starting at:
\$179.99



AMAZON FIRE TV

Starting at:
\$39.99

Antenna Options

ClearStream Eclipse™

35+ MILE RANGE

Indoor Antenna.

Starting at:
\$39.99

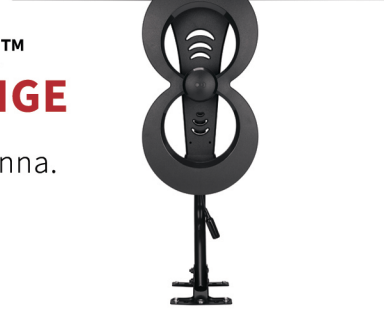


ClearStream 2MAX™

60+ MILE RANGE

Indoor/Outdoor Antenna.

Starting at:
\$79.99



Sources:

*Visit antennapoint.com or contact us at antennasdirect.com for available channels in your area.

**FCC Media Bureau's annual survey of cable rates